

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Nov 9, 2015
2. SEC Identification Number
A199911666
3. BIR Tax Identification No.
005-712-797
4. Exact name of issuer as specified in its charter
CALATA CORPORATION
5. Province, country or other jurisdiction of incorporation
PHILIPPINES
6. Industry Classification Code(SEC Use Only)
[REDACTED]
7. Address of principal office
Mc Arthur Hi-way, Banga 1st, Plaridel, Bulacan
Postal Code
3004
8. Issuer's telephone number, including area code
044 7950136
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
common shares	359,827,000

11. Indicate the item numbers reported herein
Item 9. Others

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Calata Corporation

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PSE Disclosure Form 4-30 - Material Information/Transactions
References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Calata Corporation breaks World Record and launches New Business Segment

Background/Description of the Disclosure

Pursuant to the Philippine Stock Exchange's (the "Exchange") disclosure rules, Calata Corporation (the "Company") formally advises the Exchange on several material events which transpired last 8 November 2015, namely: (a) Calata Corporation successfully entering the Philippines in the Guinness Book of World Records for the largest serving of roast pork and (b) Launching of Calata Corporation's new business segment in the meat business.

The previous world record holder for the largest serving of roast pork was Mexico with a total serving of 3,094 kilos. This was convincingly surpassed by the Company's 4,046 kilos as affirmed by the Guinness Book of World Records adjudicator Ms. Lucia Sinigagliesi of Italy. As a publicly listed company, Calata Corporation wishes to share this honor with the Exchange and with the whole Filipino nation as well.

Furthermore, in conjunction with the setting of such world record, the Company formally launched its entry into the roast pork or "lechon" business - a new segment in its meat business. With this launching, strong business partnership with leading industry players such as "Lydia's Lechon" has been established together with continuous plans for the formation of more profitable and aggressive business synergies.

It is expected that this new business shall comprise a significant portion of the Company's consolidated revenue, which from very conservative projections, reveal an additional 15% annual growth with a steady increase brought about by aggressive expansion which shall include possible acquisition of related businesses. Calata Corporation continues to be at the forefront in the promotion and support of agribusiness to ensure food security in our country and at the same time increase shareholder value for all its stake holders as a result of profitable operations.

Other Relevant Information

Please see attached file.

Filed on behalf by:

Name	Jose Marie Fabella
Designation	Corporate Secretary/Corporate Information Officer



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9 November 2015

MS. JANET A. ENCARNACION
Head, Disclosure Department
Philippine Stock Exchange,
Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue, Makati City

**RE: CALATA CORPORATION BREAKS WORLD RECORD
AND LAUNCHES NEW BUSINESS SEGMENT**

Dear Ms. Encarnacion,

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Very truly yours,

Atty. Jose Marie E. Fabella
Corporate Secretary / Corporate Information Officer /
Compliance Officer