

29 October 2013

MS. JANET A. ENCARNACION

Head, Disclosure Department
Philippine Stock Exchange,
Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue, Makati City

SUBJECT: CALATA CORPORATION BUSINESS INTEGRATION

Dear Ms. Encarnacion,

Further to the Philippine Stock Exchange's ("Exchange") request for a clarification/confirmation on the News Article dated October 27, 2013 published by BusinessWorld Online, Calata Corporation (the "Company") hereby confirms that the Company is looking to engage in meat production and distribution. Pertinent portions of the article states:

"CALATA Corp. is looking to engage in meat production and distribution, a top official of the listed farm supplies distributor said last week. We are exploring the meat business; we are looking at partnerships," Chairman Joseph H. Calata told reporters on the sidelines of a business summit on Tuesday last week when asked for updates on the company. Mr. Calata added that he expected to announce a deal "before yearend. "Our business thrust is to complete the food cycle -- from raw materials, to feeds, to animal breeding and eventually meat production," Mr. Calata explained. Calata, a distributor of feeds and other farm supplies, also manages a livestock breeding facility for San Miguel Foods Corp."

However, the Company wishes to clarify that being one of the largest distributors of animal feeds in the country, there are a lot of related businesses which can be entered into with hog farmers. This, among many others, includes the meat production and distribution business. One of the main thrusts of the Company in becoming the top agricultural firm in the country is to identify productive business synergies with its customers thereby strengthening business partnerships and ensuring long term profitability of the Company and the hog farmers as well.

Finally, the Company undertakes to promptly and immediately disclose any developments and subsequent events which shall transpire pursuant thereto.

Very truly yours,



Atty. Jose Marie E. Fabella
Corporate Secretary / Corporate Information Officer /
Compliance Officer