

01 April 2013

**MS. JANET A. ENCARNACION**  
Head, Disclosure Department  
Philippine Stock Exchange,  
**Philippine Stock Exchange Plaza**  
Ayala Triangle, Ayala Avenue, Makati City

**RE: Exclusive Contract with Agroservicios Humboldt, S.A.**

Dear Ms. Encarnacion,

Pursuant to the Revised Disclosure Rules of the Philippine Stock Exchange (the “Exchange”), please be advised that Calata Corporation (the “Company”) has entered into a Commercial Contract with Agroservicios Humboldt S.A. (“Agroservicios”) whereby the Company was granted the exclusive right to identify and represent business opportunities in all the aspects of Animal Feed Production, Cereal Mix, Protein Concentration, Vitamin-Mineral Pre-mix and every product related to Animal Nutrition throughout the Philippines.

Agroservicios Humboldt S.A. is an agribusiness company duly organized under the laws of Argentina in which quality protocols required by ISO 9001:2000 are currently being implemented. It is primarily engaged in several related businesses which include: (a) wholesale and storage of grains, oilseeds, soybean, maize, sorghum, wheat, sunflower and other related products; (b) production of a complete line of food and mix for animal nutrition including technical services in relation thereto and (c) bio-development, consisting of research and development of agricultural products with the use of new and state of the art technology.

The Company’s exclusive partnership with Agroservicios will give it the sole and distinct right to introduce globally competitive and high quality Agroservicios agricultural products in the Philippines. Finally, it is expected that this additional business opportunity shall further increase the Company’s continuing business growth thereby fortifying the Company’s position as one of the largest combined distributor of agricultural products in the Philippine agribusiness industry.

Very truly yours,



**Atty. Jose Marie E. Fabella**  
Corporate Secretary / Corporate Information Officer /  
Compliance Officer