



Main Office: Maharlika Hi-Way, Banga 1st Plaridel, Bulacan
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16 April 2013

MS. JANET A. ENCARNACION

Head, Disclosure Department
Philippine Stock Exchange,
Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue, Makati City

**RE: Calata Corporation Cash Dividend Declaration
as Revenue Soars to All Time High**

Dear Ms. Encarnacion,

Pursuant to the Revised Disclosure Rules of the Philippine Stock Exchange (the "Exchange"), please be advised that in its meeting held last April 16, 2013, the Board of Directors of Calata Corporation (the "Company") approved the cash dividend declaration of P0.25 per share of common stock for all shareholders of record as of May 17, 2013. The date of distribution shall be disclosed as soon as the Company has finalized all the details for its implementation. As a result of its continued business growth, this is the third consecutive year that the Company has declared a cash dividend, details of which have been duly reported in its Audited Financial Statements.

The Company saw record-breaking revenues and net income in the year 2012. Both revenues and net income in 2012 were the highest in the Company's history. Revenues in 2012 amounted to P2.20 Billion compared to P2.00 Billion in 2011. This is an increase of P204.00 Million or 10%.

The Company has been recording significant revenue growths and has not been negatively affected by the economic crisis that hit the global economy hard in 2008. In fact the Company recorded the biggest jump in its revenues in 2008 when the global economic crisis was at its strongest. The Company recorded PhP1.61 Billion in revenues in 2008 against PhP1.08 Billion in 2007 or an increase of PhP530 Million or an increase of 33%.

One significant highlights of the Company's bullish drive to maintain business growth for 2012 which have been previously disclosed include initiatives to introduce modern agri technology in the country through establishment of ties with foreign counterparts. The Company has likewise been very aggressive in executing exclusive and long term supply agreements with other agricultural companies. In 2012, the Company disclosed to the Exchange that it entered into an exclusive supply agreement with Siembra Directa Corp. for the supply of agricultural farm inputs.

Finally, it is worthy to note that as of the end of 2012, the Company has already established a retail chain of agri stores through its acquisition of Agri Phil Corporation via conversion of its advances to equity – an event which was previously disclosed to the Exchange. Agri Phil Corporation owns 116 stores located in various parts of Luzon. This is expected to further



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improve revenue and income of the Company in the years to come thereby increasing shareholder value as well as providing an attractive investment prospect to the investing public.

Very truly yours,

Atty. Jose Marie E. Fabella
Corporate Secretary / Corporate Information Officer /
Compliance Officer

CASH DIVIDEND:

CASH	-	P0.25 per common share
EX-DATE	-	May 14, 2013
RECORD DATE	-	May 17, 2013
PAYMENT DATE	-	To be announced