

20 November 2012

MS. JANET A. ENCARNACION

Head, Disclosure Department
Philippine Stock Exchange,
Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue, Makati City

**SUBJECT: PHP 1.6 BILLION EXCLUSIVE SUPPLY AGREEMENT BETWEEN
CALATA CORPORATION AND SIEMBRA DIRECTA CORP.**

Dear Ms. Encarnacion,

Pursuant to the Revised Disclosure Rules of the Philippine Stock Exchange (the “Exchange”), we hereby advise the Exchange that Calata Corporation (the “Company”) has agreed to enter into an exclusive agreement with Siembra Directa Corp. (“Siembra”) for the supply of agricultural farm inputs in all of Siembra’s farming operations throughout the Philippines.

The agreement shall provide the Company an estimated additional sales of at least One Billion Six Hundred Million Pesos (**P1,600,000,000.00**) for a twenty (20) year exclusive contract for the supply of seeds, agrochemicals and fertilizers to Siembra.

Siembra Directa Corp. is a corporation, duly registered and incorporated under the laws of the Republic of the Philippines and is engaged primarily in all lawful agricultural business activities which include farming activities of all types of agricultural crops.

The Company shall likewise continue to enter into other similar agreements with all other agricultural companies in the country to ensure a continued and strengthened growth in its business and at the same time promote and develop the agricultural industry for the benefit of the Filipino farmers as well.

With this aggressive business approach, the Company expects that in the very near future, it shall become the top distributor of farm inputs all over the Philippines.

The Company shall be disclosing all the developments as well as all agreements which shall be entered into as soon as they have been formally executed.

Very truly yours,



Atty. Jose Marie E. Fabella
Corporate Secretary / Corporate Information Officer /
Compliance Officer